



DISTRICT 4

Announcing the College Finalists

(in alphabetical order)

ALAMO COLLEGES DISTRICT, TX

Viewbook
Notes/Cards/Invitations (single or series)
Audio Content
Promotional Video-Long Form
Communication Success Story or Crisis
Communication Campaign

ARAPAHOE COMMUNITY COLLEGE, CO

Poster (single or series)

ARKANSAS STATE UNIVERSITY - BEEBE

Radio Advertisement (single or series)
Social Media or Online Marketing Campaign
Novelty

AUSTIN COMMUNITY COLLEGE, TX

Viewbook
Annual Report
E-Newsletter
Website
Social Media Page
Promotional Video-Long Form
Video Shorts (single)
Original Photography (Manipulated)
Television/Video Paid Advertisement (series)
Novelty
Wild Card

CLOVIS COMMUNITY COLLEGE, NM

Booklet
E-Publications
Social Media or Online Marketing Campaign
Campaign Wild Card

COLLEGE OF THE MAINLAND, TX

Annual Report
Notes/Cards/Invitations (single or series)
Poster (single or series)

COLLIN COLLEGE, TX

E-Publications
Original Photography (Unmanipulated)
Logo Design
Digital Advertisement (single or series)
Outdoor Signage/Displays (single or series)

COLORADO COMMUNITY COLLEGE SYSTEM

Booklet
Microsite/Landing Page
Digital Advertisement (single or series)
Government or Community Relations Campaign

COMMUNITY COLLEGE OF AURORA, CO

Promotional Video-Short Form
Interior Signage/Displays (single or series)

COMMUNITY COLLEGE OF DENVER, CO

Magazine Large-Scale
Print Wild Card

DALLAS COLLEGE, TX

Brochure (single or series)
Social Media Page
Social Media Post or Story-Still
Social Media Post or Story-Video
Radio Advertisement (single or series)
Digital Advertisement (single or series)
Special Event or Fundraising Campaign



DEL MAR COLLEGE, TX

Print Wild Card
Computer-Generated Illustration
Outdoor Signage/Displays (single or series)

EL PASO COMMUNITY COLLEGE DISTRICT, TX

Poster (single or series)
Original Photography (Unmanipulated)
Television/Video Paid Advertisement (single)

FRONT RANGE COMMUNITY COLLEGE, CO

Notes/Cards/Invitations (single or series)
E-Newsletter
Special Event or Fundraising Campaign

HOUSTON COMMUNITY COLLEGE, TX

E-Publications

LARAMIE COUNTY COMMUNITY COLLEGE, WY

Academic Catalog or Class Schedule
Brochure (single or series)
Interior Signage/Displays (single or series)
Wild Card

LEE COLLEGE, TX

Magazine Large-Scale
Website
Social Media Post or Story-Video
Video Shorts (single)
Original Photography (Manipulated)
Logo Design
Print Advertisement (single or series)
Television/Video Paid Advertisement (single)
Television/Video Paid Advertisement (series)
Social Media or Online Marketing Campaign
Campaign Wild Card

LONE STAR COLLEGE – CYFAIR, TX

Print Wild Card

NATIONAL PARK COLLEGE, AR

Postcard (single or series)
Website
Radio Advertisement (single or series)
Successful Inclusive Marketing and Communication Projects
Excellence in Writing-Long Form

NAVARRO COLLEGE, TX

Brochure (single or series)
Flyer (single or series)
E-Cards
Video Shorts (series)
Logo Design
Print Advertisement (single or series)

NEW MEXICO JUNIOR COLLEGE

Computer-Generated Illustration

PIKES PEAK STATE COLLEGE, CO

Viewbook
Flyer (single or series)
E-Newsletter
Video Shorts (series)
Television/Video Paid Advertisement (series)
Comm Success Story or Crisis Communication Campaign
Successful Recruitment or Marketing Program Campaign

PUEBLO COMMUNITY COLLEGE, CO

E-Cards
Excellence in Writing-Short Form



RED ROCKS COMMUNITY COLLEGE, CO

Academic Catalog or Class Schedule
Print Advertisement (single or series)
Outdoor Signage/Displays (single or series)

REDLANDS COMMUNITY COLLEGE, OK

Flyer (single or series)
Logo Wear

SAN ANTONIO COLLEGE, TX

Microsite/Landing Page
Audio Content
Promotional Video-Short Form
Promotional Video-Long Form
Communication Success Story or Crisis
Communication Campaign
Excellence in Writing-Short Form
Excellence in Writing-Long Form

SAN JUAN COLLEGE, NM

Annual Report
Booklet
Television/Video Paid Advertisement (single)
Newsletter/Magazine Small-Scale

SOUTH PLAINS COLLEGE, TX

Microsite/Landing Page
Logo Wear

ST. PHILIP'S COLLEGE, TX

Newsletter/Magazine Small-Scale
Successful Recruitment or Marketing
Program Campaign

TRINITY VALLEY COMMUNITY COLLEGE, TX

E-Cards
Social Media Post or Story-Still
Social Media Post or Story-Video
Computer-Generated Illustration
Excellence in Writing-Short Form
Logo Wear
Novelty
Wild Card

WEATHERFORD COLLEGE, TX

Audio Content
Original Photography (Manipulated)
Newsletter/Magazine Small-Scale